

Question Bank

UNIT-I				
S No	Question	Bloom's Taxonomy level	Co's	Po's
1	Sole proprietorship	Understand, Apply	CO 1	PO1, PO4
2	Characteristics of partnership	Remember, Understand	CO 1	PO1, PO4
3	Contents of partnership deed	Remember, Understand	CO 1	PO1, PO6
4	Characteristics of partnership	Remember, Understand	CO 1	PO1, PO4
5	Long-term source of finance	Understand, Apply, Analyze	CO 1	PO1, PO2,
6	Define business. Discuss the structure of business.	Remember, Understand, Apply	CO 1	PO1, PO2,
7	Explain the theory of firm.	Understand, Analyze	CO 1	PO1, PO2
8	Discuss about different types of business entities.	Understand, Analyze	CO 1	PO1, PO4
9	Explain about different types of partners.	Understand, Apply	CO 1	PO1, PO4
10	Explain about characteristics of joint stock company.	Understand, Analyze	CO 1	PO1, PO4,
11	Differentiate between private company and public company.	Analyze, Evaluate	CO 1	PO1, PO2
12	What is business cycle. Explain about types and phases of business cycles.	Understand, Analyze, Evaluate	CO 1	PO1, PO2
13	What are the important concepts of national income.	Remember, Understand, Apply	CO 1	PO1, PO2
14	Write down about nature and scope of managerial economics.	Understand, Apply, Analyze	CO 1	PO2, PO6

UNIT-II				
S No	Question	Bloom's Taxonomy level	COs	POs
1	Demand function	Understand, Apply	CO2	PO1, PO3
2	Elasticity of demand	Understand, Analyze	CO2	PO2, PO6
3	Income elasticity of demand	Understand, Analyze	CO2	PO1, PO6

4	Demand forecasting	Understand, Apply,	CO2	PO4,PO2
5	Define demand. Explain the features of demand.	Remember, Understand	CO2	PO2, PO5
6	Define elasticity of demand. Explain different types of elasticity of demand	Understand, Analyze	CO2	PO2
7	Explain different types of price elasticity of demand.	Understand, Analyze	CO2	PO1
8	Explain measurement of elasticity of demand.	Apply, Analyze,	CO2	PO1,PO4
9	Describe about factors affecting elasticity of demand	Understand, Analyze	CO2	PO5
10	Explain about characteristics of good demand forecasting	Understand, Evaluate	CO2	PO2
11	Explain about the techniques of demand forecasting	Understand, Apply	CO2	PO3
12	Define supply. Explain the determinants of supply.	Remember, Understand	CO2	PO3.
13	Geffen goods	Understand, Analyze	CO2	PO1
14	Delphi method	Understand, Apply	CO2	PO4

	UNIT-III			
S No	Question	Bloom's Taxonomy level	Co's	Po's
1	Production Function	Understand, Apply	CO3	PO1, PO2, PO7
2	Assumptions of law variable proportion	Understand, Analyze	CO3	PO1, PO2
3	Increasing returns to scale	Understand, Analyze	CO3	PO1, PO2,
4	Opportunity cost	Understand, Apply	CO3	PO1, PO2
5	Sealed bid pricing	Understand, Evaluate	CO3	PO1, PO6
6	CVP analysis	Apply, Analyze, Evaluate	CO3	PO1, PO3, PO7
7	Define production. Explain the factors of production.	Remember, Understand	CO3	PO1, PO2
8	Explain about law of variable proportion.	Understand, Analyze	CO3	PO1, PO2
9	Define iso quant. Explain the features of iso quant.	Understand, Analyze	CO3	PO1, PO2
10	Write down about returns to scale.	Understand, Analyze	CO3	PO1, PO2
11	Define cost. Explain different types of cost.	Remember, Understand,	CO3	PO1, PO2, PO7
12	Discuss price and output determination under perfect competition	Understand, Analyze,	CO3	PO1, PO2, PO3
13	Discuss about break even analysis.	Apply, Analyze	CO3	PO3, PO6, PO7
14	The following information relating to a company is given to you Sales 4,00,000 Variable cost 2,50,000 Fixed cost 1,80,000	Apply, Analyze	CO3	PO1, PO3, PO7

	UNIT-IV			
S No	Question	Bloom's Taxonomy level	C o' s	Po's
1	Meaning of journal	Remember, Understand	CO4	PO1, PO7
2	Define current assets	Remember, Understand	CO4	PO1, PO7
3	Trading account	Remember, Understand	CO4	PO1, PO7
4	Explain about accounting concepts	Understand, Analyze	CO4	PO1, PO2, PO7
5	Define fixed assets	Remember, Understand	CO4	PO1, PO7
6	What are the advantages of ledger	Understand, Analyze	CO4	PO1, PO2, PO7
7	Define financial accounting. Explain the objectives of accounts.	Remember, Understand	CO4	PO1, PO7
8	What are the branches of accounting. Explain the scope of accounting.	Understand, Analyze	CO4	PO1, PO2, PO7
9	Explain the concepts and conventions of accounting	Understand, Analyze	CO4	PO1, PO2, PO7
10	Explain about accounting equation.	Understand, Apply	CO4	PO1, PO3, PO7
11	Write about double entry. Explain steps involved in double entry system.	Understand, Apply	CO4	PO1, PO3, PO7
12	Differentiate between journal and ledger.	Analyze, Evaluate	CO4	PO1, PO2, PO7
13	Journalise the following transactions. 2008 July 1.opened a bank account 50,000 5.purchased goods for cash 5,000 10.purchased machinery from A 15,000 12.paid wages 500 13.goods sold to B for cash 2,000 15.paid electricity bill 200 18.paid to A on account 5,000	Apply	CO4	PO3, PO7
14	Prepare a trial balance from the following information Cash-5000 Purchases-50,000 Rajesh-10,000(Dr balance) Drawings-500 Discount received -20 Wages-470 Capital-20,000 Sales-70,000 Ramu-13,000(Credit balance) Discount allowed-50 Salaries-7,000 Machinery-30,000	Apply	CO4	PO1, PO3, PO7

	UNIT-V			
S No	Question	Bloom's Taxonomy level	Co's	Po's
1	Ratio analysis	Remembering	CO5	Po1,po2
2	advantages of ratio analysis	Understanding	CO5	Po1,po2
3	Funds flow statement	Remembering	CO5	Po1,po2
4	Funds from operations	Understanding	CO5	Po1,po2
5	Explain about utility of ratio analysis.	Understanding	CO5	Po1,po2
6	Explain about classification of ratio analysis.	Understanding	CO5	Po1,po2
7	Current Ratio=2.5:1 Working Capital=50,000 Calculate Current Assets and Current Liabilities.	Application	CO5	Po1,po2
8	What is a funds flow statement. Explain concepts of funds.	Understanding	CO5	Po1,po2
9	Distinguish between funds flow statement and Income Statement	Analysis	CO5	Po1,po2
10	Distinguish between Funds Flow Statement and Balance Sheet.	Analysis	CO5	Po1,po2
11	Explain the procedure for preparing statement showing changes in working capital.	Application	CO5	Po1,po2
12	Explain the procedure for preparing a statement showing funds from operations.	Application	CO5	Po1,po2
13	Explain the procedure for preparing a statement showing sources and application of funds	Application	CO5	Po1,po2
14	Describe about turnover ratios.	Understanding	CO5	Po1,po2