

## UNIT WISE QUESTIONS BANK

### UNIT-I

#### Short Answer Questions

S. No.	Question	Blooms Taxonomy Level	Course Outcome
1	Define Management	Remembering	1
2	What are the functions of management	Remembering	2
3	What are the levels of management	Remembering	2
4	What are the different skills of manager	Remembering	2
5	Distinguish between Administration and Management	Analyzing	2
6	What are the different theories of management	Remembering	2
7	Explain a short note on Management	Understanding	2
8	Write a short note on Classical Approach	Remembering	1

#### Long Answer Questions

S. No.	Question	Blooms Taxonomy Level	Course Outcome
1	Explain in detail, Henry Fayol's contribution to management thought .To what Extent these principles are relevant in today's context? Answer with proper justification to your guidance to your Argument	Understanding	2
2	What do you mean by contingency theory of management what are its implications and relevance? Also state how does this approach differs from systems approach	Remembering	2
3	Compare and contrast between behavioral theory and contingency theory.	Understanding	2
4	Explain a short note on the following a) System theory b) Administrative theory c) Classical theory	Understanding	2
5	What are the approaches to management?	Remembering	2
6	Discuss about vroom's participative decision model.	Creating	3
7	Explain the scientific management and its principles	Understanding	2
8	Explain the role and importance of management in the present society	Understanding	2
9	Define the management .describe the functions of a manager	Remembering	2

<b>10</b>	What are the contributions of Henry Fayal towards explain its principles	Remembering	<b>2</b>
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## UNIT-2

### Short Answer Questions

<b>S. No.</b>	<b>Question</b>	<b>Blooms Taxonomy Level</b>	<b>Course Outcome</b>
<b>1</b>	What is planning	Remembering	<b>5</b>
<b>2</b>	Discuss steps in management planning	Creating	<b>5</b>
<b>3</b>	What is meant by capacity planning	Remembering	<b>5</b>
<b>4</b>	What is business forecasting	Remembering	<b>5</b>
<b>5</b>	What are the differences between forecasting and planning	Remembering	<b>5</b>
<b>6</b>	What do you understand by management by objectives	Remembering	<b>2</b>
<b>7</b>	Define decision making	Remembering	<b>3</b>
<b>8</b>	What are the features of decision making	Remembering	<b>3</b>
<b>9</b>	Define creativity	<b>Remembering</b>	<b>3</b>
<b>10</b>	Discuss the various techniques of forecasting	Creating	<b>5</b>

### Long Answer Questions

<b>S. No.</b>	<b>Question</b>	<b>Blooms Taxonomy Level</b>	<b>Course Outcome</b>
<b>1</b>	Define decision making? Explain the decision making process with the help of an example	Remembering	<b>3,5</b>
<b>2</b>	What is creativity ?Explain the role of creativity in decision making also discuss its process and the way an individual can made more creative)	Remembering	<b>3</b>
<b>3</b>	What is the role of creativity in decision making? outline the essential characteristics of a good decision	Remembering	<b>3, 5</b>
<b>4</b>	Explain Strategic Vs Operations planning.	Understanding	<b>5</b>
<b>5</b>	Discuss the essentials of a sound plan and the different stages in the process of planning.	Remembering	<b>2,5</b>
<b>6</b>	What are the different styles of plans? Describe various steps in the planning process.	Remembering	<b>5</b>
<b>7</b>	What do you understand by forecasting? how it related with planning .	Remembering	<b>5</b>
<b>8</b>	What do you mean by management of objectives? what are the steps involved in it.	Remembering	<b>2</b>
<b>9</b>	Define decision making explain the need for and the factors involved in decision making.	Remembering	<b>5</b>

<b>10</b>	Explain any four quantitative techniques used for management decision making	Understanding	<b>8</b>
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### UNIT-3

#### Short Answer Questions

<b>S. No.</b>	<b>Question</b>	<b>Blooms Taxonomy Level</b>	<b>Course Outcome</b>
<b>1</b>	Explain Time management?	Understanding	<b>6</b>
<b>2</b>	Discuss the Relationship between the Authority, Power and Influence?	Creating	<b>7</b>
<b>3</b>	Define Organization What Are The Principles Of Organization	Remembering	<b>2</b>
<b>4</b>	Compare and Contrast Centralization with Decentralization?	Understanding	<b>7</b>
<b>5</b>	What Is Span Of Control?	Remembering	<b>5</b>
<b>6</b>	What Is Line And Staff Relationships	Remembering	<b>4</b>
<b>7</b>	What Are The Sources Of Recruitment And Selection? What Should Be The Features Of A Sound Promotion Policy	Remembering	<b>4</b>
<b>8</b>	Explain Staffing?	Understanding	<b>8</b>
<b>9</b>	What Do You Mean By Performance Appraisal? Discuss Its Needs And Importance In An Organization?	Remembering	<b>8</b>
<b>10</b>	What Is Meant By Job Analysis , Job Evaluation?	Remembering	<b>4</b>

#### Long Answer Questions

<b>S. No.</b>	<b>Question</b>	<b>Blooms Taxonomy Level</b>	<b>Course Outcome</b>
<b>1</b>	Explain the Principles And steps That Constitute The Organization Process	Understanding	<b>4</b>
<b>2</b>	Explain The Various Differences Between The Concept Of Centralization And Decentralization	Understanding	<b>7</b>
<b>3</b>	What Are The Basis For Departmentation In A Business Organizations State Also The Difficulties Of Delegation?	Remembering	<b>5</b>
<b>4</b>	What Is Span Of Management? What Are The Factors That Decide The Span Of Management?	Remembering	<b>6</b>
<b>5</b>	Compare Line And Staff And Functional Organizational Structure?	Understanding	<b>4</b>
<b>6</b>	What are the Steps In Recruitment And Selection. What Should Be The Features Of A Sound Promotion Policy?	Remembering	<b>4</b>
<b>7</b>	Explain the Requisites Of An Effective Performance Appraisals?	Understanding	<b>8</b>
<b>8</b>	What Are The Different Methods Of Training?	Remembering	<b>5</b>

<b>9</b>	Explain About Different Techniques Of Interviews?	Understanding	<b>5</b>
<b>10</b>	Define Organization And Explain About Its Various Structures Of Organization?	Remembering	<b>4</b>

#### UNIT-IV

##### Short Questions:

<b>S. No.</b>	<b>Question</b>	<b>Blooms Taxonomy Level</b>	<b>Course Outcome</b>
<b>1</b>	What is charismatic leadership?	Remembering	<b>7</b>
<b>2</b>	Ex Explain System 4-Management	Understanding	<b>2</b>
<b>3</b>	What is Managerial Grid	Remembering	<b>2</b>
<b>4</b>	Explain Leadership Continuum	Understanding	<b>7</b>
<b>5</b>	What is employee-centered leadership?	Remembering	<b>7</b>
<b>6</b>	EExplain what is meant by hierarchical nature of the needs?	Understanding	<b>4</b>
<b>7</b>	What is meant by morale?	Remembering	<b>2,3</b>
<b>8</b>	Differentiate between the Motivation and Morale		<b>2,3</b>
<b>9</b>	What is Motivation?	Remembering	<b>2,3</b>
<b>10</b>	Explain “Motivation is the core of management”	Understanding	<b>2,3</b>

##### Long Questions

<b>S. No.</b>	<b>Question</b>	<b>Blooms Taxonomy Level</b>	<b>Course Outcome</b>
<b>1</b>	t What do you understand by leadership in business? What should be the qualities of a good business leader?	Understanding	<b>7</b>
<b>2</b>	Ex Explain “Leadership is situational”. Comment on the statement.	Understanding	<b>7</b>
<b>3</b>	Dis Discuss “A successful leader is not necessarily effective”.	Creating	<b>7</b>
<b>4</b>	W What is meant by leadership style? How will you secure effective leadership behavior? Is there one best style of leadership in the management of an organization?	Remembering	<b>7</b>

5	Dis Discuss various styles of leadership. Do you think categorization of leadership styles into water-tight compartments is possible?	Creating	7
6	Ex Explain Abraham Maslow's motivation theory based on hierarchy of needs.	Understanding	2,3
7	Co Compare the "Management is essentially a process of motivation".	Analyzing	2,3
8	Ex Explain Herzberg's Two Factor Theory and differentiate it from Maslow's Theory of Need Hierarchy.	Understanding	2,3
9	Wh What is motivation? What does Maslow's hierarchy of needs tell us about people's needs?	Remembering	2,3
10	Ex Explain the assumptions of McGregor's Theory X and Theory Y. Which one is applicable in India	Understanding	6

## UNIT –V

### Short Questions:

S. No.	Question	Blooms Taxonomy Level	Course Outcome
1	What is Budgetary Control	Re Remembering	5
2	Explain Flexible Budgets	Un Understanding	5
3	What Zero-Base Budgeting	Remembering	5
4	Explain Performance Budgeting	Un Understanding	5
5	What is Management Information System	R eRemembering	5
	What do you mean by budgetary control?	Re Remembering	5
7	Explain Process of control	Understanding	5
8	What Behavioral implications of control	Re Remembering	5
9	Define Controlling.	Re Remembering	5
10	Explain the concept of 'Managerial Control'	Understanding	5

### Long Questions:

<b>S. No.</b>	<b>Question</b>	<b>Blooms Taxonomy Level</b>	<b>Course Outcome</b>
<b>1</b>	Define the controlling. State the requirements of an effective, control system.	Re Remembering	<b>4,5</b>
<b>2</b>	WhWhat do you think are the basic requirements of a good control system?	Remembering	<b>5</b>
<b>3</b>	DisDiscuss the ‘Planning is an empty exercise without controlling’.	CreCreating	<b>5</b>
<b>4</b>	ExaDetermine important features of controlling. What are the basic steps in the process of controlling?	AnAnalyzing	<b>5</b>
<b>5</b>	EE Explain in the importance of control in a business enterprise. Discuss the process of control.	Understanding	<b>5</b>
<b>6</b>	Dis Discuss “The essence of control is action”.	Creating	<b>5</b>
<b>7</b>	WhWhat is budgetary control? What are its benefits and limitations?	Remembering	<b>5</b>
<b>8</b>	Ex Explain “Budgetary control is tool of planning, co-ordination and control”.	Understanding	<b>5</b>
<b>9</b>	WhWhat is budgetary control? How are the budgets used for controlling?	Remembering	<b>5</b>
<b>10</b>	WhWhy does budgeting still continue to be the main technique of control in business units? Describe the main types of budgets.	Remembering	<b>5</b>