

Code No: 135AR

R16

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, December - 2019

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, ETM, MMT, AE, MIE, PTM, CEE, MSNT)

Time: 3 Hours

Max. Marks: 75

Note: This question paper contains two parts A and B.
Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART – A

(25 Marks)

1. a) What are the three levels of management? [2]
- b) What is the difference between closed system and open system? [3]
- c) Give two examples for programmed decisions. [2]
- d) What is bounded rationality? [3]
- e) What is the relationship between delegation and decentralization? [2]
- f) What is 360 degrees appraisal? [3]
- g) What are the lower order or primary needs in Maslow's need hierarchy? [2]
- h) Which are the five types of power? [3]
- i) What is the need for control function? [2]
- j) What is budget? [3]

PART – B

(50 Marks)

2. a) Why was Taylors' approach to management considered scientific?
 - b) Are managerial functions broadly the same at all levels and in all areas? Justify your answer. [5+5]
- OR**
3. a) What are the limitations of quantitative approach to management?
 - b) Is classical approach to management still relevant to our modern times? Reason out your answer. [5+5]
4. a) Why is planning considered primacy among all the functions of management?
 - b) Why are managerial decisions not the best of the decisions in every circumstance? [5+5]
- OR**
5. a) While decision making would be faster when it is by an individual, the group decision process is never that speedier. Why do organizations still resort to group approach in problem solving and decision making?
 - b) Bring out the need for creativity even in routine managerial functions. [5+5]

- 6.a) What is the importance of understanding organization culture of an organization for its smooth management?
b) What is the need for performance appraisal of employees on a periodic basis? [5+5]
- OR**
- 7.a) What are the sources of recruitment of employees?
b) What are the conditions that facilitate centralization of authority? [5+5]
- 8.a) Why should there be a standing procedure for handling employee grievances?
b) What is the implication of Theory X and Theory Y to managing employees in an organization? [5+5]
- OR**
- 9.a) What are the similarities between Maslow's theory of need hierarchy and two factor theory of motivation?
b) What is the essence of situational leadership theory? [5+5]
- 10.a) How is control function related to planning function?
b) How does budget serve as a control framework? [5+5]
- OR**
- 11.a) What are the characteristics of good control system?
b) What are the limitations of budgetary control? [5+5]

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