R13

Code No: 118EY

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD B. Tech IV Year II Semester Examinations, May - 2019 TOTAL QUALITY MANAGEMENT

(Mechanical Engineeirng)

Time: 3 hours Max. Marks: 75

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A

		(25 Marks)
1.a)	Why is inspection called just a screening process?	[2]
b)	Define quality.	[3]
c)	How does process control enable better quality than product control?	[2]
d)	Who is an internal customer?	[3]
e)	What does scatter diagram reveal?	[2]
f)	What is Pareto Principle?	[3]
g)	Give two examples of quality appraisal costs.	[2]
h)	Give three components of external failure costs.	[3]
i)	Are ISO 9000 standards, process based or product based?	[2]
j)	What is ISO 9004 standard about?	[3]

PART - B

(50 Marks)

2. Construct the number of defect chart for the data given below:

Sub group	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	25	25
No. of defect	2	3	0	1	3	5	3	1	2	2	0	1	0	2	4	1	2	0	3	2	1	4	0	0	3

OR

OR

Mark the central level, UCL and LCL and plot.

[10]

- 3.a) What is acceptance sampling? What are its advantages and disadvantages?
 - b) What are the benefits of TOM?

[5+5]

- 4.a) Define benchmarking.
 - b) Explain the process of benchmarking.

[3+7]

- 5.a) Who is customer? What is customer satisfaction?
 - b) What is vendor rating?

[5+5]

- 6.a) What is fishbone diagram? What purpose does it serve?
 - b) Explain briefly what is meant by quality circle.

[5+5]

- 7.a) How does Check- sheet serve as TQM tool?
 - b) What is the role of teams in organizing for TQM?

[5+5]

OR

8.a)	What is the importance of analyzing quality cost information?
b)	What is the need for separate quality accounting system?
	OD

[5+5]

OR

9. Discuss the various types of quality costs.

[10]

10.a) Explain the benefits of ISO certification.

b) What is quality policy statement?

[5+5]

OR

11. What are the various quality-documentation requirement for ISO 9000 certification?[10]

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(Mechanical Engineering) Time: 3 hours Max. Marks: 75 **Note:** This question paper contains two parts A and B. Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions. PART - A **(25 Marks)** 1.a) What is PDSA cycle? [2] b) What is inspection by variables? [3] Should the buyer-supplier relationship be based on trust or suspicion? Why? c) [2] What do you understand by delighting the customer? d) [3] Briefly point out the anatomy 'Quality circles'. e) [2] What is the purpose served by drawing fish-bone diagram? f) [3] Should quality be free? Why or why not? g) [2] Is there any relation between quality appraisal cost and failure cost? h) [3] For whom ISO 90003 certification is applicable? i) [2] Is ISO certification product based or process based? Explain briefly. i) [3] PART - B **(50 Marks)** 2.a) What are the determinants of quality? b) Discuss the difference between traditional quality management and modern quality management. [5+5]OR 3. 10 samples, each of size 50, of pipe were inspected in pressure testing. The results of the inspection are given below: 5 7 8 9 10 Sample 2 3 4 6 1 No. No. of 2 3 2 0 2 3 2 1 2 3 defectives Draw a p-chart and state your conclusion. [10] Who are internal customers? And who are external customers? 4.a) How would you choose appropriate bench marks? b) [5+5]5.a) What are the limitations of bench marking? What is the relevance of marketing and customer focus to quality improvement? [5+5] b)

- 6.a) Where did the concept of quality circles come from? Trace its history in India.
 - b) Construct a Pareto diagram for the analysis of internal failures for the following data:

Type of cost	Rupees in thousands	
Purchasing rejects	205	
Design scrap	120	
Operations – rework	355	
Purchasing rework	25	
All other	65	
		F# #3

[5+5]

OR

- 7.a) Draw a cause effect diagram for painting defects in your house.
 - b) What is the role of top management in organizing transition to TQM? [6+4]
- 8.a) What are the problems of measuring quality costs accurately?
 - b) Define quality cost? What is considered optimum quality cost? [5+5]

OR

- 9.a) What all costs of quality constitute external failure costs?
 - b) Who should be presented with quality cost information? What should be the frequency of reporting? [5+5]
- 10.a) What are the objectives of ISO 9000?
 - b) Which are the four tiers of documentation in ISO 9000? [5+5]

OR

- 11.a) What are the advantages of ISO 9000 standards to buyer and seller?
 - b) What are the objectives of internal audit for ISO9000 standards? [5+5]

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