

SOCIAL MEDIA SECURITY (23CY717)

UNIT – I: Introduction to Social Media

A. Multiple Choice Questions (MCQs)

1. Social media is primarily used for _____.

- A) Networking and communication
- B) Hardware repair
- C) Manufacturing
- D) Networking cables

2. Which is a social networking platform?

- A) Facebook
- B) MS Excel
- C) Linux
- D) Oracle

3. Blogs are a type of _____.

- A) Social Media
- B) Antivirus
- C) Database
- D) Hardware

4. The term "Bleeding Edge" refers to:

- A) Old technology
- B) New and risky technology
- C) Secure technology
- D) Traditional technology

5. Which is an advantage of social media?

- A) Global communication
- B) Data theft
- C) Hacking
- D) Spam

6. User-generated content is created by:

- A) Government
- B) Users
- C) ISPs
- D) Hackers

7. Which is a disadvantage of social media?

- A) Privacy issues
- B) Fast communication
- C) Collaboration
- D) Marketing

8. LinkedIn is mainly used for:

- A) Professional networking
- B) Gaming
- C) Banking
- D) Shopping

9. Social media security focuses on:

- A) Protecting users and data
- B) Building hardware
- C) Network cabling
- D) Software installation

10. Which is NOT a social media platform?

- A) Instagram
- B) Twitter
- C) Facebook
- D) Compiler

B. Fill in the Blanks

1. Social media enables users to share _____ online.
2. Facebook is a popular _____ networking site.
3. The protection of user information is called _____.
4. Blogs and forums are types of _____ media.
5. User-created information is called _____ generated content.
6. New and experimental technology is known as _____ Edge.
7. Social media helps in business _____.
8. One major concern in social media is _____.
9. Communication through social media is generally very _____.
10. Social media can have both positive and _____ impacts.