

UNIT – V

Policies and Privacy

- Importance of privacy
- Social media rules
- Protection of user data

Blocking Users

- Preventing harassment
- Controlling communication
- Improved safety

Controlling App Privacy

- Privacy settings
- Restricting profile visibility
- Permission management

Location Awareness

- GPS tracking
- Location sharing risks
- Safe location settings

Security

- Strong passwords
- Two-factor authentication
- Antivirus protection

Fake Accounts

- Identity theft
- Fraudulent activities
- Reporting fake accounts

Passwords

- Strong password creation
- Password managers
- Regular updates

Privacy and Information Sharing

- Avoid oversharing
- Protect personal details
- Safe online communication

Important Question Bank

- Explain social media and its types.
- Discuss cybercrime and phishing attacks.
- Explain social media campaigns.
- Describe risks of social media.
- Explain privacy and security measures.

Conclusion

- Social media is a powerful communication tool with many advantages. However, users must be aware of security risks, privacy concerns, cybercrime, and misinformation. Safe and responsible usage helps protect personal and organizational information.