



NARSIMHA REDDY ENGINEERING COLLEGE

**An Autonomous Institution | Affiliated to JNTUH | Approved by AICTE
Accredited by NBA & NAAC with 'A' Grade**

Department of Computer Science and Engineering

Program Name : B.Tech CSE

Subject: SOCIAL MEDIA SECURITY

Course Code : 23CY717

Semester & Year: I/IV

Faculty Name : B. MAHESH

UNIT – I

Introduction to Social Media

- Definition of social media
- Importance of social media
- Examples: Facebook, Instagram, WhatsApp, YouTube

Understanding Social Media

- Communication and interaction
- User-generated content
- Global connectivity

Different Types and Classifications

- Social networking sites
- Media sharing platforms
- Professional networks
- Messaging applications

The Value of Social Media

- Business marketing
- Education and learning
- Entertainment and awareness

Cutting Edge vs Bleeding Edge

- Cutting edge is stable and advanced
- Bleeding edge is experimental
- Comparison of risks and benefits

Problems with Social Media

- Privacy issues
- Cybercrime
- Addiction and fake news

Is Security Really an Issue?

- Hacking and phishing
- Identity theft
- Need for strong security

Taking the Good with the Bad

- Advantages and disadvantages
- Responsible usage
- Digital awareness