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NARSIMHA REDDY ENGINEERING COLLEGE

UGC AUTONOMOUS

Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad
Accredited by NAAC with 'A' Grade & NBA, UGC 2(f) & 12(B)

NRCM/IIC/2025/1

Date: 01-08-2025

Institution-Industry Cell

The Institute-Industry Cell has been constituted for the Collaborative activities with Industry for the year 2025-26 with the following composition:

S.No.	Name	Designation	Category
1	Dr .M. Shoban	Professor of ECE & TPO	Convener
2	Dr G Ramu	Professor of CSE & Dean-CDC	Member
3	Dr. P. Dileep Kumar Reddy	Professor of CSE & Dean-R&D	Member
4	Dr. K Pururshotham Prasad	Professor of ECE & Vice Principal	Member
5	Dr P Ramesh Babu	Professor & HoD-CSE	Member
6	Dr D Simhana Devi	Professor & HoD-Mech	Member
7	Dr.P.Nagaraja	Professor & HoD-MBA	Member

The Chairman and members of the committee are requested to accept their nomination.

Institution-Industry Cell (IIC): Functions and Responsibilities

The Institution-Industry Cell (IIC) serves as a vital platform to strengthen collaboration between the institute and industry, aiming to bridge the gap between academic learning and industrial requirements. The cell facilitates skill development, industry exposure, research collaboration, and employability enhancement of students.

Functions of the Institution-Industry Cell

- To establish and maintain strong linkages with industries, corporate organizations, R&D institutions, and professional bodies.
- To organize industrial visits, internships, in-plant training, and apprenticeships for students.
- To invite industry experts for guest lectures, workshops, seminars, and technical talks.



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- To facilitate industry-oriented projects, consultancy work, and collaborative research activities.
- To support curriculum enrichment by incorporating industry feedback and emerging technological trends.
- To promote entrepreneurship, innovation, and start-up culture through industry mentorship and collaboration.
- To assist students in acquiring industry-relevant skills, certifications, and hands-on training.

Responsibilities of the Institution-Industry Cell

- Identify potential industries and develop Memoranda of Understanding (MoUs) for academic and research collaboration.
- Coordinate with academic departments to align training programs and internships with industry requirements.
- Maintain records of industry interactions, MoUs, activities, and outcomes.
- Encourage faculty participation in industry-sponsored projects, consultancy, and skill development programs.
- Facilitate placement support activities in coordination with the Training and Placement Cell.
- Monitor and evaluate the effectiveness of industry engagement initiatives and suggest continuous improvements.
- Promote ethical practices, professional conduct, and safety awareness during industry interactions.
- Through its structured functions and responsibilities, the Institution-Industry Cell contributes significantly to enhancing employability, practical exposure, and industry readiness of students, while fostering mutually beneficial partnerships between the institute and industry.

Copy to

1. All the members
2. HODs
3. Office Files



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