



Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

Narsimha Reddy Engineering College has cultivated a robust ecosystem for innovation, entrepreneurship, and knowledge transfer, supported by dedicated initiatives and centers. The Entrepreneurship Development Cell (EDC) plays a pivotal role in fostering entrepreneurial skills among students and aspiring professionals. The college also houses an MSME Incubation Centre, offering end-to-end support for startups, from ideation to scaling, enabling innovative ideas to transform into viable businesses.

The Institution Innovation Council (IIC), established under the aegis of MHRD, actively promotes a culture of innovation on campus. Through activities such as idea-pitching workshops, hackathons, and innovation challenges, the council inspires students to engage in creative problem-solving and prototype development.

These initiatives are complemented by the college's state-of-the-art R&D centers, which focus on applied research, product development, and industrial training. Together, these efforts have enabled NRCM to successfully complete projects funded by organizations such as ISRO, NIOT, DRDO, DST, and AICTE.

By integrating entrepreneurship, research, and community engagement, Narsimha Reddy Engineering College has built a vibrant ecosystem that nurtures creativity, supports startups, and advances the transfer of knowledge and innovation.

Innovation Ecosystem Institution has created an ecosystem for innovation including incubation centre and other initiatives for creation and transfer of knowledge. NRCM developed so many different ecosystems to transfer the knowledge using various outreach programs in different dimensions. Eco system provides a good platform to the students to explore their talent apart from academics. This will be very helpful while they building there future career.

MSME Incubation Centres are institutions that support startups and entrepreneurs in the micro, small, and medium enterprises (MSME) sector. These centres provide various resources, including funding, mentorship, and infrastructure, to help entrepreneurs develop and grow their businesses.

Objectives of MSME Incubation Centres

- Promote emerging technological and knowledge-based innovative ventures
- Support untapped creativity of individual innovators and assist them in becoming technology-based entrepreneurs
- Promote networking and forging of linkages with other constituents of the innovation chain for commercialization

Benefits of MSME Incubation Centres

- Funding support: Government of India provides financial assistance of 75% to 85% of the project cost up to a maximum of ₹8 lakhs¹
- Mentorship and guidance: Access to experienced mentors and industry experts
- Infrastructure support: Shared office space, equipment, and other resources
- Networking opportunities: Connections with other entrepreneurs, investors, and industry partners.

1. Research & Development Centre: To facilitate and monitor research activities in the college. The R&D centre facilitates and provides necessary guidance to the faculties in submitting research proposals to DST, AICTE, UGC and other funding agencies.

2. Career Guidance Cell: Career guidance cell (CGC) of NRCM College was established for collaborative activities in areas of training and research and to arrange seminar, webinars & workshops from experts in the relevant fields to improve specified skills in the various key areas.


3. EDC Cell: The College has constituted Entrepreneurship Development Cell (EDC) for empowering students through their industrial innovative skills. Students are invited to submit EDC projects and selected by a team. Projects were have been selected which are directly useful to the society by sponsoring nominal fund to complete the projects. This initiative will improve the student's entrepreneurship skills absolutely.

4. Institutional adoption scheme: Under this scheme the college has upgraded a school located in the vicinity of the college by way of giving seminars and workshops for creating awareness on latest technologies such as usage of digital currency, digital voting and awareness on Covid 19 etc. This initiation will improve the village people to face latest technology available in the present society.

5. Publications: The in house newsletter publish to document various activities and achievements, primarily by the students, staff, both teaching and non-teaching, who have strived

hard individually and collectively in different areas, students related achievements are also included. Most of the departments of the college publish their departmental magazines.

6. Language Laboratory and Club: A language laboratory was established in 2012 to meet the growing demands of students who are keen to develop their speaking skills and personality by organizing workshop, linguistics classes etc. The institute has two language software's namely Globarena and Walden learning software helps in engaging the students and teachers with manifold possibilities for individualization and interactivity while remotely managing their progress. Institute has constituted a club named as LEE to improve effective speaking skills of the students.



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